

PLACEMENT REPORT

Class of 2023

PGP-Business Leadership

One-Year Full-Time Residential MBA Programme



Foreword



The placements team of the PGP Business Leadership programme at IIM Kozhikode takes great pride in announcing the successful completion of the placements process for the class of 2023. The team would like to take this opportunity to thank every individual who has assisted in conducting a successful placements season and has contributed to the growth of IIM Kozhikode's stature globally.

We would like to thank our recruiters for continuing to demonstrate their faith in the programme and for their support to the legacy of IIM Kozhikode. We have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the caliber and the diverse demographics of students in the programme. We will strive to nurture these partnerships in the best manner possible.

The team would like to convey its heartfelt gratitude to the global alumni base of the institute for their ceaseless support and assistance. The success of the placements season is purely because of the valuable support and tireless effort of each and every student of the institute.

The Business Leadership programme nurtures leaders to stay true to our motto of 'Globalizing Indian Thought' and we are confident that our students will continue to make the impact in the business world.

Regards,
Prof. Qambar Abidi
Chairperson – Placements, IIM Kozhikode

PGP - Business Leadership



PGP-BL Programme

Leadership at its core is about creating impact, influence, and inspiration. The ever-changing business environment calls for grounded individuals who can look beyond the ordinary, face the waves of uncertainty, and lead by example. This vision led to the creation of a unique programme, the Post Graduate Programme in Business Leadership (PGP-BL) that shapes passionate individuals into extraordinary leaders.

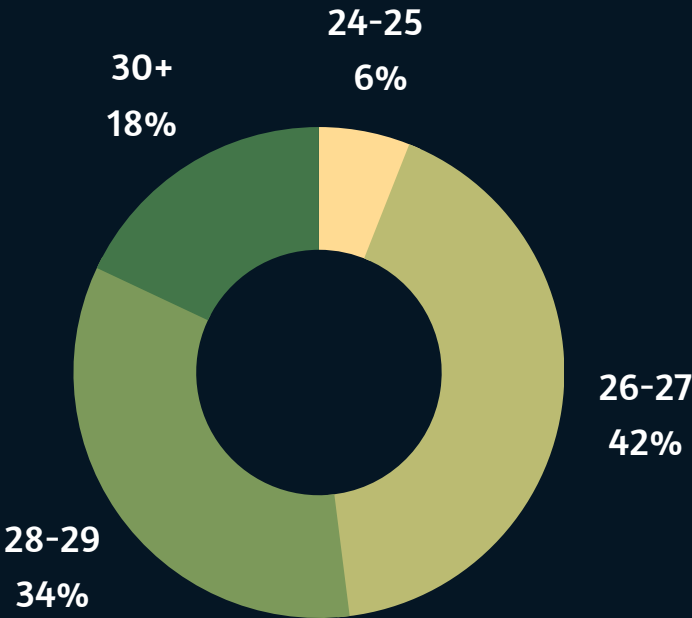
Placement Drive - Hybrid mode

The Placement Drive for Post Graduate Programme in Business Leadership (PGP-BL), the one year MBA programme was successfully conducted in Hybrid mode by the Students' Placement Committee, recording 100% placements. While the graduating cohort of PGPBL 2023 had most of the participants coming from the traditional corporate background (e.g. Manufacturing, IT, Automotive, Oil & Gas, Retail, BFSI), the program also had quite a few diverse participant profiles ranging from entrepreneurship, family business, healthcare and legal services. Though the season saw active participation from companies across sectors, Consulting, General Management & Operations, IT/Analytics took the biggest share followed by roles in Sales and Marketing, Business Development, and Finance.

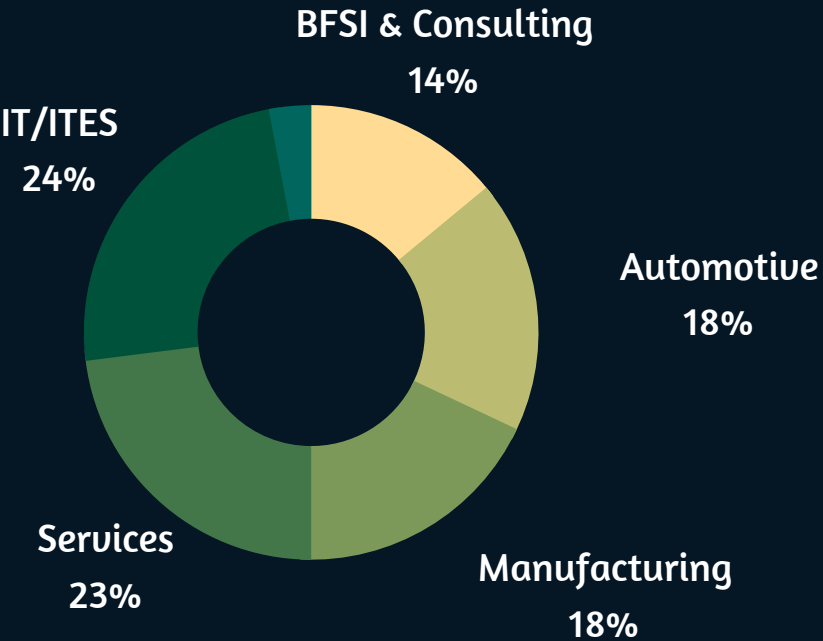


PGPBLO3 Batch Profile

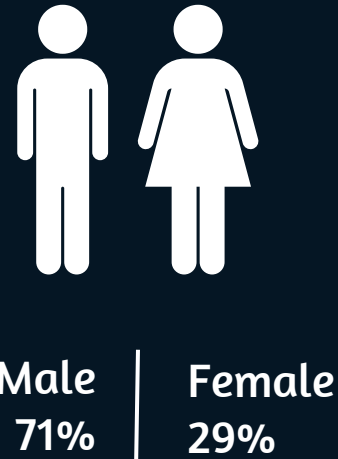
Age Profile (Years)



Industry Background



Gender Diversity



64
Students

Batch Size

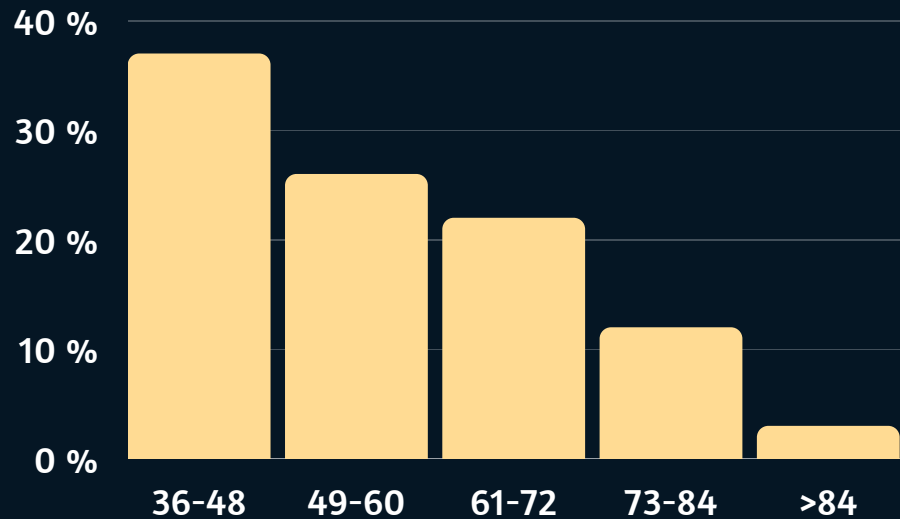
5.3
years

Average work experience

Previous Employers of the Current Batch



Work Experience (Months)



35%
Students

Students from IITs, NITs, NIFT, BITS, VIT, DU



Placement Highlights

50 Recruiters



66 Offers made
4 International Offers

₹43.92
LPA

Highest CTC
(Domestic)

₹29.23
LPA

Average CTC

₹25
LPA

Median CTC

₹28
LPA

Average CTC of
Women Participants

58 participating
Students

₹43.80 LPA
Top 5 percentile

₹42.90 LPA
Top 10 percentile

₹36.32 LPA
Top 25 percentile

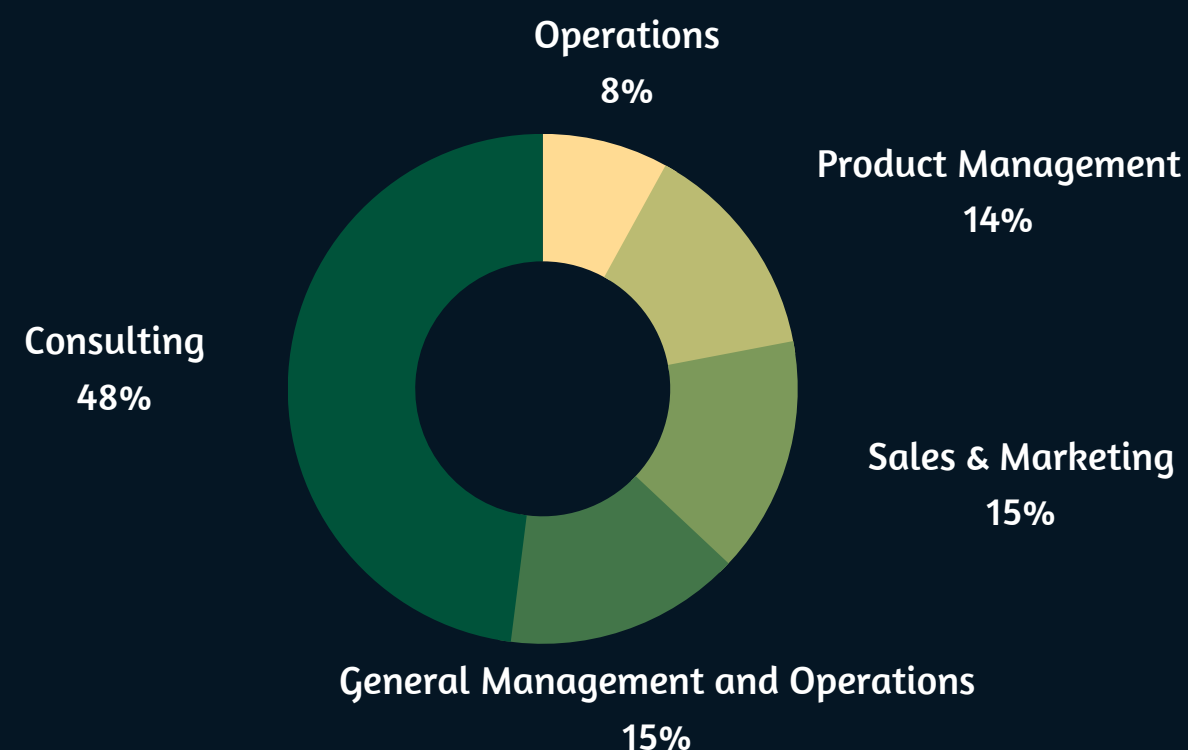
Key Highlights

- Big-4 consulting firms offered roles to 16% of batch.
- We saw a 200% increase in BFSI firm's participation in placements
- 57% of the companies were new participants in the recruitment process
- 90% percentage of the batch received an offer of more than INR 22 LPA
- Data and AI consulting firms offered roles to 24% of the students from the batch.

Key Roles Offered

- Senior Management Consultant
- Senior Manager
- Product Manager
- Product Owner
- Enterprise Strategy Consultant
- Associate Engagement Manager
- Senior Business Analyst
- Consultant
- Associate Client Solutions Partner

Sector-wise Placement



*CTC may include fixed, variable, ESOP, joining and/ or retention bonus components. Company perks do not form part of CTC.



Participating companies



*The above list shows prominent recruiters from last two years as well.



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